CASE STUDY

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Project Profile
Chanel Rodeo Drive • Helios TCS • 3 Years Continuous Operation • LEED Platinum Pursuit

OVERVIEW

When Chanel Corporation opened its new flagship building on Rodeo Drive—a combined retail center and customer support hub—the company set out to integrate the most energy-efficient technologies available. Every system was evaluated not only for performance, but for its ability to support long-term sustainability goals and maintain the elevated guest experience expected of a Chanel property. As part of this mission, Chanel selected the Helios Automatic Tube Cleaning System (TCS) to support a small, high-efficiency chiller that plays a crucial role in maintaining consistent comfort throughout the building.

Three years after commissioning, the results speak for themselves.

PROJECT BACKGROUND

Chanel's Rodeo Drive property reflects the brand's longstanding commitment to excellence, sustainability, and operational reliability. As with every aspect of the building—from its architectural finishes to its customer-facing experience—the mechanical systems were selected with precision and purpose. Although the Helios installation supports a single, relatively small chiller, Chanel chose to invest in the most advanced, high-efficiency technologies available to support its pursuit of LEED Platinum certification and to ensure the building operated at peak performance from day one. Reducing energy waste, maintaining consistent HVAC output, and protecting long-term mechanical assets were central goals of the project.

Three years in, we haven't touched the chiller tubes once, and the system continues to run flawlessly.

Innovas Technologies delivers automated tube cleaning solutions that help organizations reduce energy consumption, protect critical HVAC assets, and maintain dependable performance year-round. The Helios Tube Cleaning System is trusted by leading commercial, industrial, and district energy facilities worldwide. Learn more about our technology and results at innovastechnologies.com.

KEY RESULTS

Over three years of operation, the Helios system has provided flawless reliability, continuously keeping the chiller's tubes clean and efficiency levels high. During this entire period, the chiller has not required any manual tube cleaning, underscoring Helios' proven effectiveness at preventing fouling and preserving optimal long-term performance. For a flagship location like Chanel's Rodeo Drive store, this level of consistency helps ensure the comfort and uptime essential to both retail and corporate support operations each day.

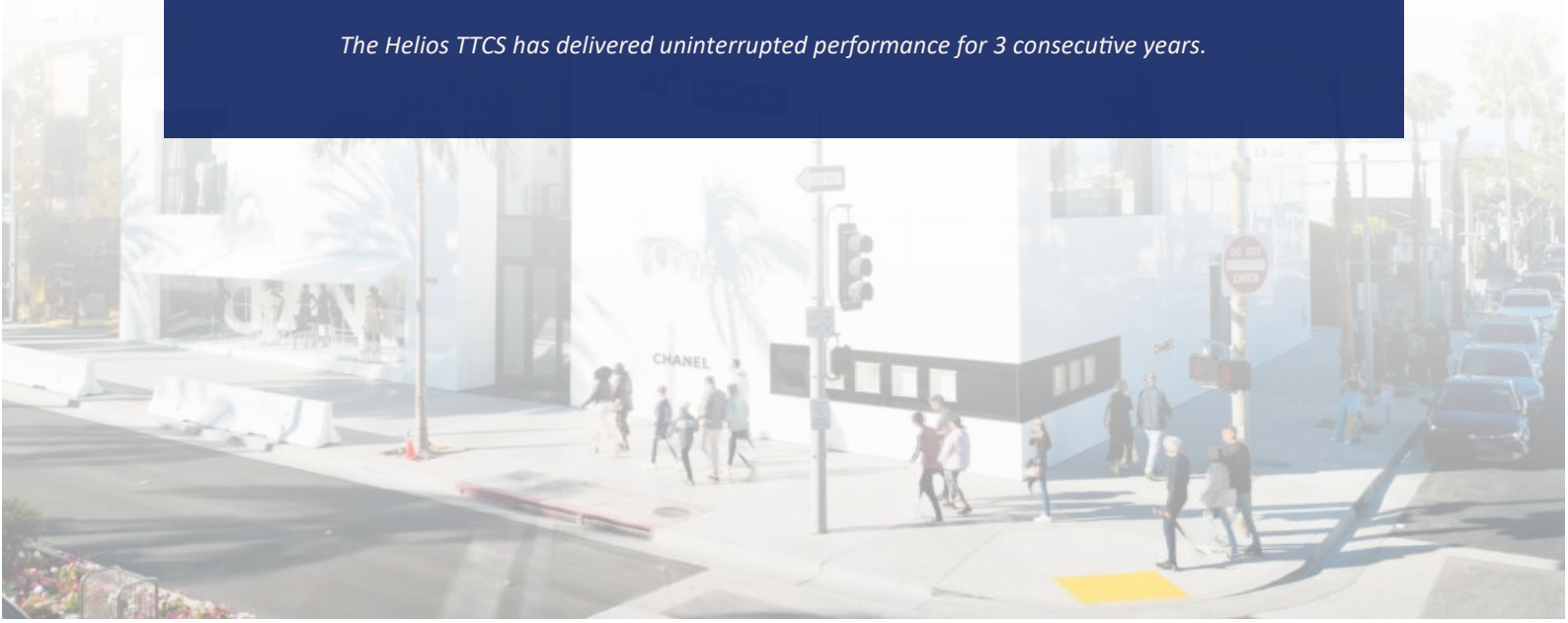
100% Operational Reliability
Since startup, the Helios system has delivered uninterrupted performance for three consecutive years, maintaining continuous tube cleanliness and supporting optimal chiller efficiency.

Zero Manual Cleaning Required
The chiller has not required a single manual tube cleaning since commissioning—demonstrating Helios' ability to prevent fouling and keep equipment running at designed performance levels.

Zero
Manual Cleaning

100+
Reliability

The Helios TTCS has delivered uninterrupted performance for 3 consecutive years.



WHY CHANEL CHOSE THE HELIOS

- Commitment to best-in-class, energy-efficient building technologies
- Desire to eliminate downtime and maintain predictable HVAC performance
- Long-term protection of chiller assets and operating costs
- Confidence in a fully automatic, always-on tube cleaning solution

LOOKING AHEAD

Chanel's adoption and successful operation of the Helios TCS underscores the brand's commitment to innovation, operational excellence, and environmental responsibility. By integrating advanced efficiency technologies into its flagship properties, Chanel sets a high standard for sustainable building performance. As the system continues to deliver reliable, maintenance-free operation, Chanel can expect energy savings well into the future.